

# CKc Brand Fonts

**Open Sans**

**BEBAS NEUE**

## **COPY NOTE:**

Cannonball Kids' cancer never capitalizes the first letter of any cancer including the word cancer. It is only acceptable in words with all caps.

# CKc Brand colors

## **CKc TEAL**



### **FOR WEB USE**

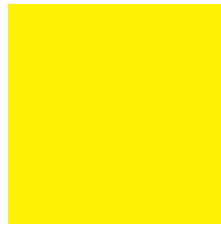
Red: 46 Green: 157  
Blue: 165

HEX: 319CA4

### **FOR PRINTING USE**

Cyan: 76 Magenta: 20  
Yellow: 35 Key: 1

## **CKc GOLD**



### **FOR WEB USE**

Red: 255 Green: 242  
Blue: 0

HEX: fff200

### **FOR PRINTING USE**

Cyan: 4 Magenta: 0  
Yellow: 93 Key: 0

## **CKc GREY**



### **FOR WEB USE**

Red: 88 Green: 88  
Blue: 90

HEX: 58585a

### **FOR PRINTING USE**

Cyan: 64 Magenta: 56  
Yellow: 53 Key: 28

# CKc Logos

**For Gold Gala only**



**CANNONBALL KIDS' CANCER**



# CKc Design Elements



**RESEARCH IS THE KEY** 