

CANNONBALL KIDS' CANCER

RUNNER CREW TEAM CKC

Cannonball Kids' cancer Foundation (CKC) funds innovative pediatric cancer clinical trials.

Childhood cancer receives limited federal funding. We invest in bold, high-impact clinical research that gives children access to better treatment options.

COMMUNITY REACH

- 150 active endurance athletes
- 1400+ participant waitlist
- 8,000+ engaged email subscribers
- 37,000+ community members across social platforms
- 52,000 Website Visitors
- A Top 100 ranked Podcast on Apple
- 600+ donors annually through our runDisney program
- Year-long marketing visibility leading into race weekend



THE OPPORTUNITY

Event: January 2027 Walt Disney World Marathon

Team Size: 150 runners

Fundraising Goal: \$212,000

Impact: Fully funds one pediatric cancer clinical trial grant

Our runners commit to:

- Months of training
- Personal fundraising goals
- Advocacy for children fighting cancer

They aren't just running a race. They're funding a breakthrough.

THE TEAM CKC EXPERIENCE

Every runner receives:

- A curated Team CKC gift box
- Fundraising coaching + milestone incentives
- Team training calls
- Sponsor giveaways
- Race weekend celebrations

This is where brand partners become part of something meaningful.

CONTACT US

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 cannonballkidscancer.org



CORPORATE SPONSOR

Investment: \$5,000 – \$10,000

For brands ready to align with impact at a leadership level.

Elevated Recognition Includes:

- Recognition as Presenting Corporate Sponsor of Team CKC 2027 and industry exclusivity (\$10,000 level)
- Prominent logo placement on:
 - Team communications
 - Fundraising toolkit materials
 - Gift box printed insert
- Dedicated sponsor spotlight email (5,000+ supporters)
- Featured social media campaign highlighting your impact
- Recognition during race weekend gatherings at Walt Disney World
- Opportunity to include branded materials or product
- Post-race impact report tied to the clinical trial funded

IN-KIND PRODUCT PARTNERS

Ideal for performance, apparel, nutrition, or athlete-focused brands.

RUNNER GIFT BOX PARTNER

Investment: 150 product samples

Includes:

- Product placement in 150 runner gift boxes
- Logo inclusion in runner communications
- Social media recognition throughout the season
- Website recognition

FUNDRAISING MILESTONE PARTNER

Support high-performing fundraisers with branded rewards.

Investment: 2-5 Product Donations (\$100+ value each)

Includes:

- Recognition tied to fundraising milestone announcements
- Social spotlight of award recipients
- Brand visibility within runner engagement communications
- Logo inclusion in runner communications
- Website recognition

WHEN YOU PARTNER WITH TEAM CKC YOUR BRAND BECOMES PART OF SOMETHING BIGGER THAN RACE DAY. YOU BECOME PART OF THE CURE.

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